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Daily News Wednesday, August 06, 2008

Lively Media To Debut Two New Series

Lively Media, an independent production company that began in 2007, launches two new series this August. First up is, The Chef's Domain, an eight-part travel and food series for the Travel + Escape channel, premiered its first episode August 5. And second is a unique series on dog breeders for Animal Planet Channel titled Breeder of the Pack, premiering August 26.

Heading up Lively Media is Leanna Crouch, President and Executive Producer and Joe Woodward, Producer and Executive in Charge of Production. In addition to The Chef's Domain and Breeder of the Pack, Lively Media is building momentum with several new series in development including a new lifestyle series for W Network.

Lively Media's mandate is to produce programs of exceptional quality that reflect the brand of the company. Although not beholden to a specific genre, all of Lively Media's projects have a lot in common - they are audacious, designed to garner wide international appeal and their subject matter captures imaginations.

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